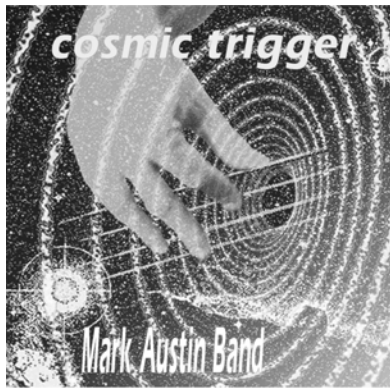


Mark Austin Band

cosmic trigger

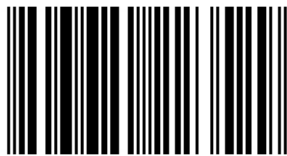
To Foreshadow A Higher Universal Reality, By Crystallizing The Musical Emotions Of Time Into The Thoughts Of A Rhythmic Eternity.



Track Listing:

1. I Think Of You
2. Low Clouds Roll (band)
3. Wake Up (band)
4. North Side Story
5. Taste It
6. Wheels (band)
7. Callin' Out My Name
8. Journey Without Distance (band)
9. Don't Be Scared (band)
10. Uncle Blue (band)

Release Date	07/29/02
Format	CD
Wholesale Price CD	\$7.00
Catalog Number	CSTL 00001
Suggested List	\$11.97
File Under:	POP



8-0368022352-9

FILE UNDER: POP

www.markaustinband.com

cosmic trigger the debut release by the Mark Austin Band combines thought provoking vocals, mind altering guitar, and mantra like bass lines; harmonizing to the tune of transcendent horns, a clairvoyant drum beat, and astral percussion.

A psychoactive acid jazz album with proven broad-spectrum appeal, **cosmic trigger** in one review has been dubbed "that rare breed of music that anyone can enjoy". Already causing a stir across the board, **cosmic trigger** is making the AC and Pop crowd move to the music, reminding Rockers of their hippie days, Jazz cats instantly know it is totally hip, and gen-xers find it has an Alternative feel.

With the band's flavorful arrangements becoming the canvas onto which Austin surrealistically paints his lyrics, the Mark Austin Band beckons the imagination to explore new boundaries. Austin's work melds the influences of Jaco Pastorius, early Chicago and Steely Dan into a modern day pop fusion of acid jazz similar to genre pioneer Liquid Soul, the live jam sessions of the Dave Matthews Band and the solo work of Sting and Phil Collins also come to mind when listening to the Mark Austin Band. The Mark Austin Band has found its formula for success; when people hear their music they can't keep still, it's that simple.

So put your soul's finger on the **cosmic trigger** and give it a squeeze. Instantly you will be shot into a dimension of musical emotion where you feel the tranquil peace of rhythmic harmony. Follow the horns through the ethereal plains searching for the source of the beat, which is the rhythm of life. Get lost in the guitar as you feel the aura of the bass. Roam the melody lines, somersault over the chords, and swim in the sound waves; because after all, it is all about having fun.

Key Selling Points:

- ✓ Highly Successful Internet Test Market With Four Songs From CD Charting Number One In Multiple Genres On MP3.Com
- ✓ National Press & Public Relations Campaign
- ✓ Radio Publicity in Top 100 Radio Markets
- ✓ Touring The US Extensively In 2002 and 2003
- ✓ In-store play copies /Posters / P.O.P. available
- ✓ Available for In-store appearances and concerts on tour route

Label Contact info:

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Distributed By:

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